



hoppers

POS PRODUCTIONS & MARKETING



**POSMs &
SMGAs
Productions.**

ABOUT OAKLANDS & JOHNSON GROUP

The company was founded in 2003 as a 360 Degree Marketing Communications Company in Nigeria. In 2014 it opened WM2 Africa as a subsidiary in Ghana. As an African Marketing Group, Oaklands and Johnson family is made up of a total workforce of 62 permanent and more than 400 ad-hoc staff. We have since evolved from a typical BTL agency to a full-fledged marketing innovation firm, creating memorable experiences for brands leveraging technology and the people power. Our operations span from Nigeria with presence in 36 states, to Ghana, Gambia, Guinea, and Kenya. Our business model is very dynamic to address the peculiarities of each region we are present in, and drive value for our clients to guarantee maximum ROI.

O&J GROUP & BUSINESS DIVISIONS / SUBSIDIARIES:

- I. O&J Experience_BTL & Event**
- II. Oaklands and Johnson Advertising**
- III. Tomato Digitals Company**
- IV. Hoppers POS Productions / POSMs and SMGAs Production**
- V. O&J E2E Packaging**

Clients We've Worked With

OUR PRODUCTION AND BTL OFFERINGS

❑ POINT-OF-SALES MATERIALS (POSMs):

Gondola, display shelf, dangler, wobblers, bunting, placard and corex board, poster, flyer, shelf divider, shelf strip, FSU, FEM, parasite units, table tops, roll-up banners, exhibition booths etc. Everything you need to create a unique brand experience that connects with your audience.

❑ SIGNAGES:

From LED signage, to street signage to indoor signages we have the capacity and skill set to produce an excellent quality signage that will draw customers to your business.

❑ BRANDED & CORPORATE GIFT ITEMS (SMGAs):

We can create elegant and beautiful custom-made branded items to further reinforce your brand in the marketplace. From shirts, to notepads, to flash drives, mugs, cups, pens, exercise books, waist pouch etc, and we will give you a lovely and brand-compliant item.

❑ GLOSSY MAGAZINES / BROCHURES & BOOKS:

Putting together a perfect, mature and beautiful layout for your corporate brochure, annual report book, or glossy magazine that is easy on the eye and creates reader engagement from start to finish is possible with our design and production team.

Lucozade: Design, Production, and Deployment of MT Instore POSMs





Gazebo





**MARS
WRIGLEY**



- ☐ Production of POSMs and SMGAs for Nigeria and Ghana markets.
- ☐ Worked closely with Wrigley to ensure that Brand is well penetrated and available to consumers at the different tiers of the trade channel.
- ☐ Assisting in improving Brand visibility, awareness, and word of mouth value for the Wrigley's brands.
- ☐ Market scanning and analysis.









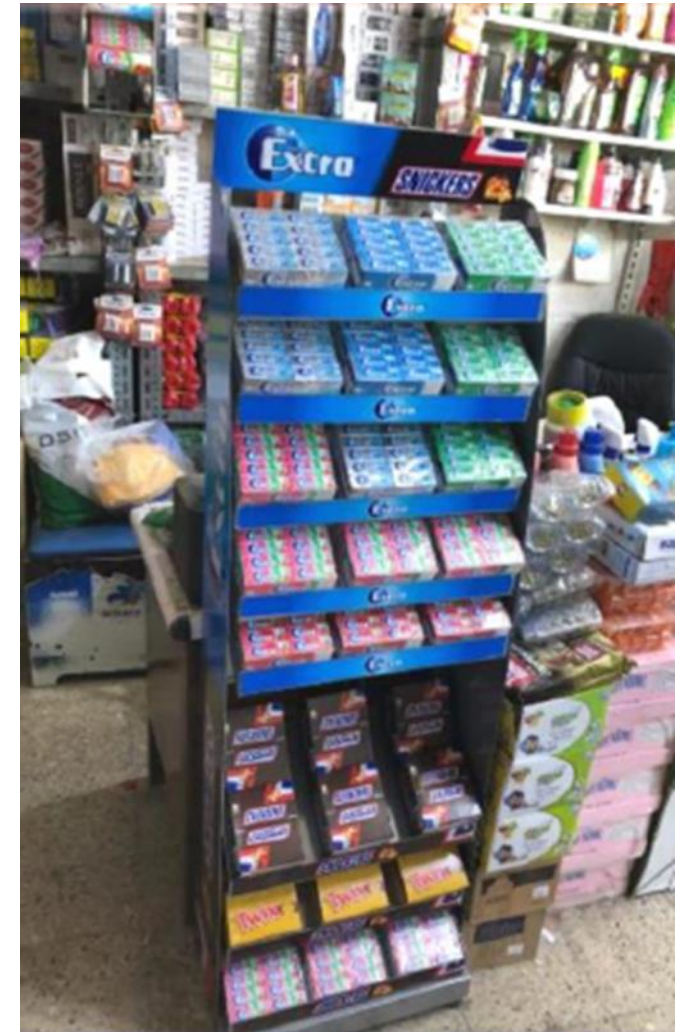
















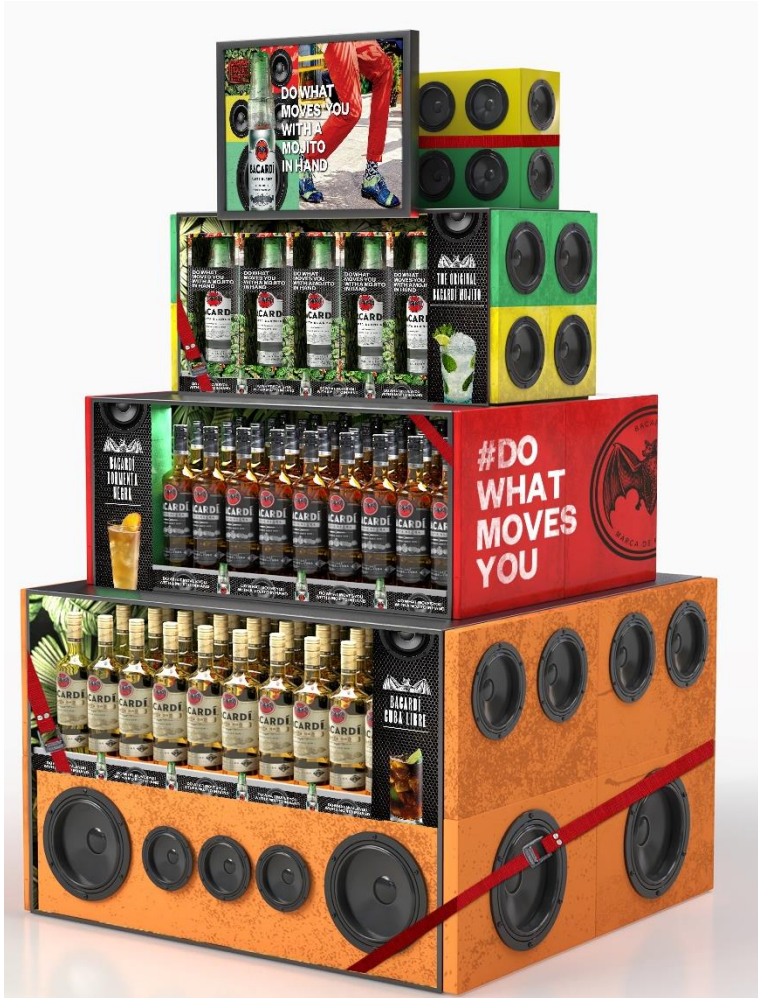




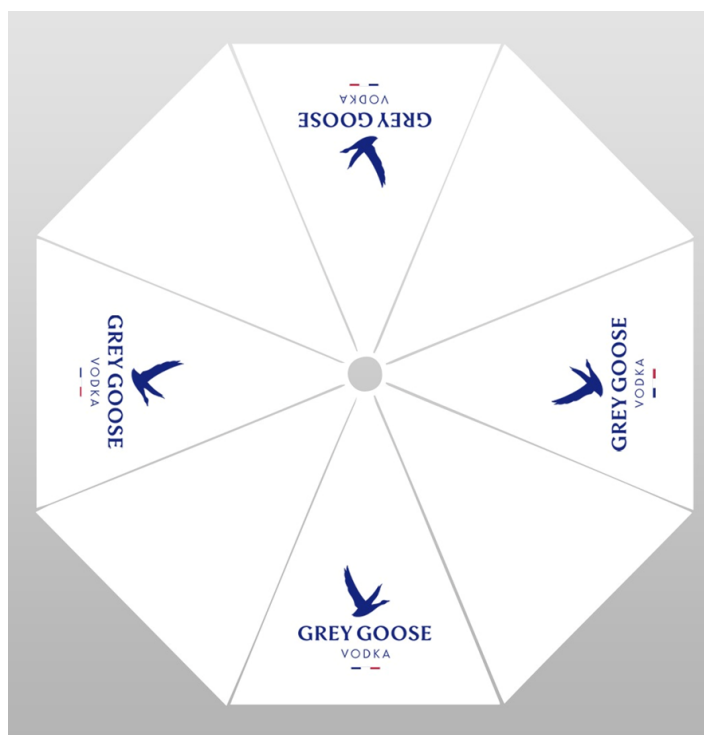
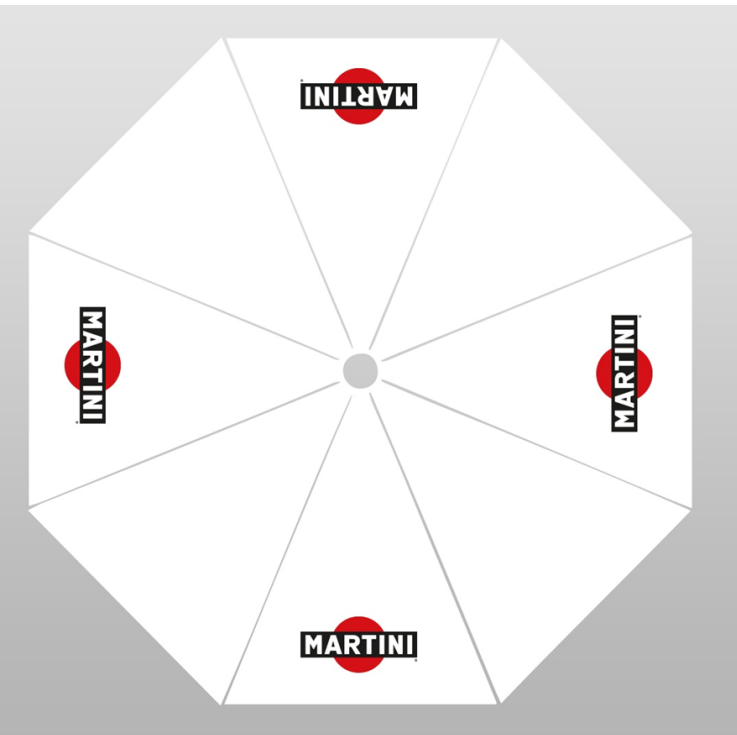


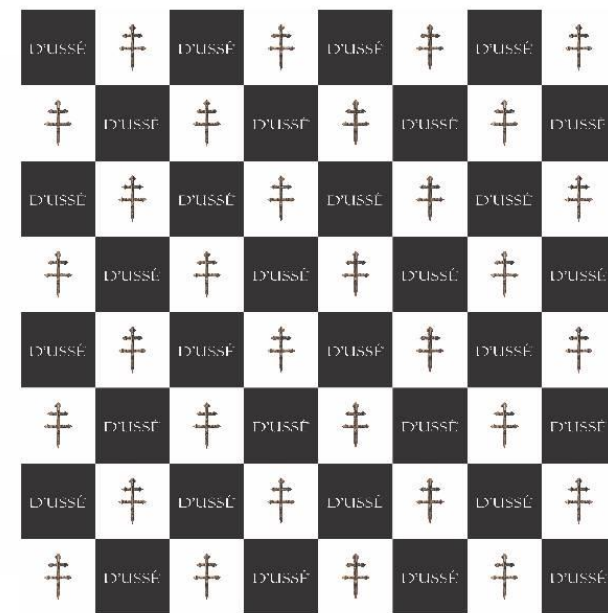
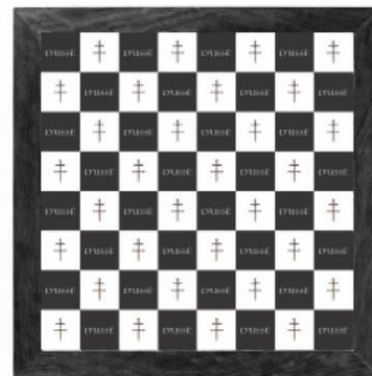
















POSMs / SMGAs

Designs and Production

Production of Product Packaging, ABS Posters, Rubber Bar Mat, Wobbler, Ice Bucket, Whisky Glass Cup, Formula 1 shirt etc



POSMs / SMGAs

Designs and Production







NOT JUST CLEAN ANTI BACTERIAL CLEAN



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NOT JUST CLEAN ANTI BACTERIAL CLEAN



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NOT JUST CLEAN ANTI BACTERIAL CLEAN



NOT JUST CLEAN ANTI BACTERIAL CLEAN



PRESERVES *Colours*



PROTECTS *Fabrics*



PRESERVES *Colours*



PROTECTS *Fabrics*



PRESERVES *Colours*



PROTECTS *Fabrics*



PRESERVES *Colours*



PROTECTS *Fabrics*



Designs, Production and Deployment of POSMs / SMGAs

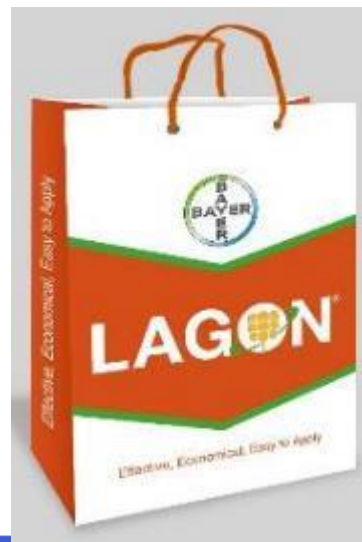
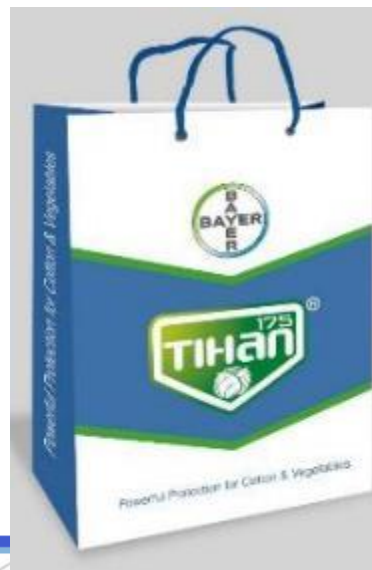
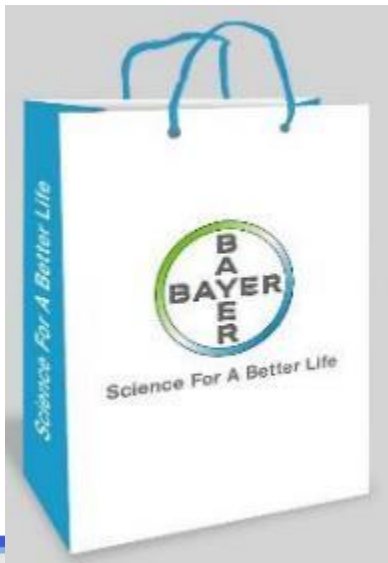
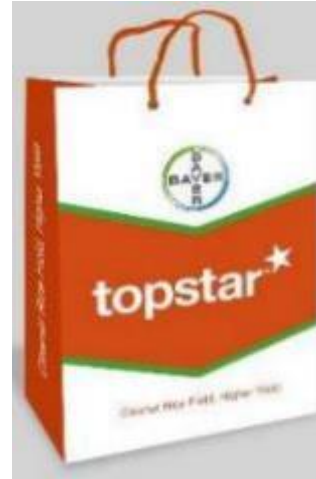
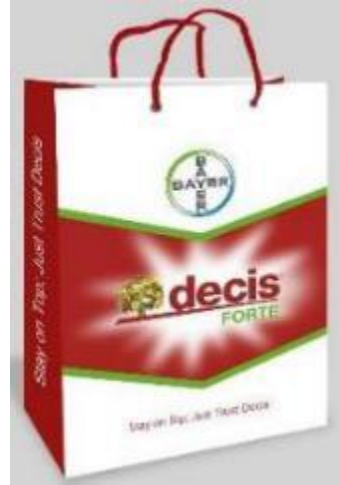
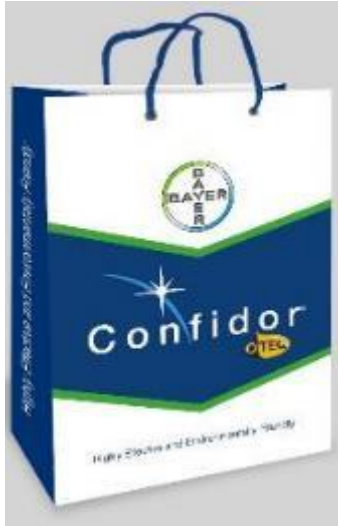


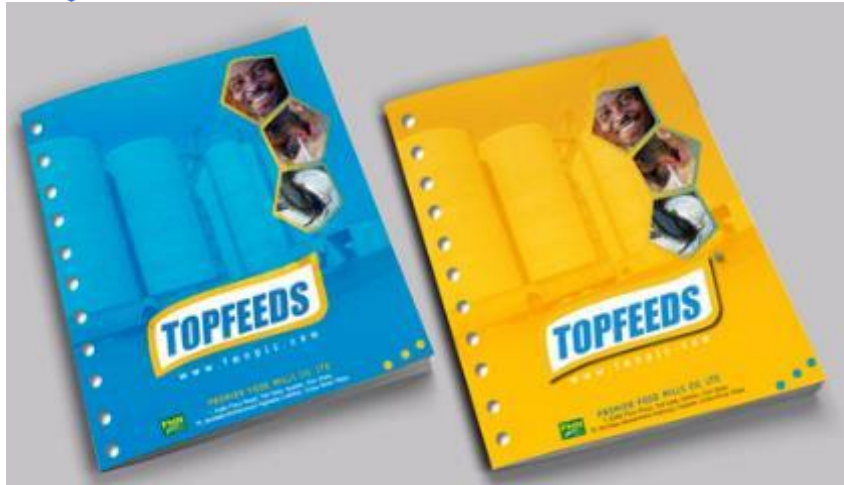




POSMs / SMGAs

Designs and Production





POSMs / SMGAs

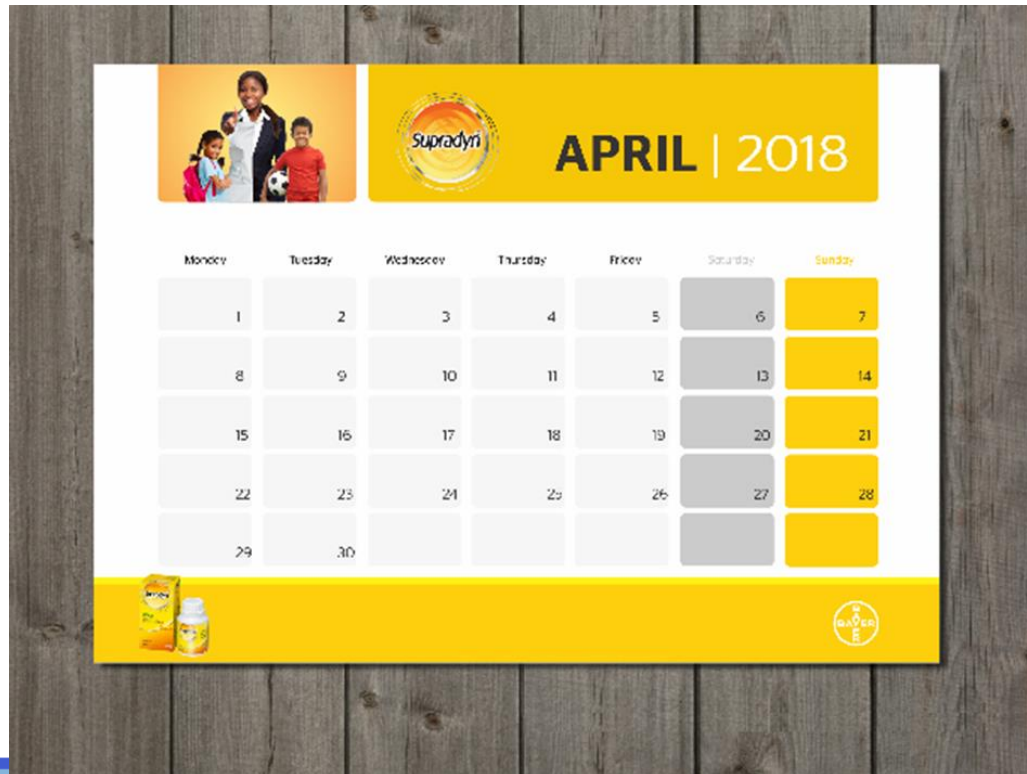
Designs and Production

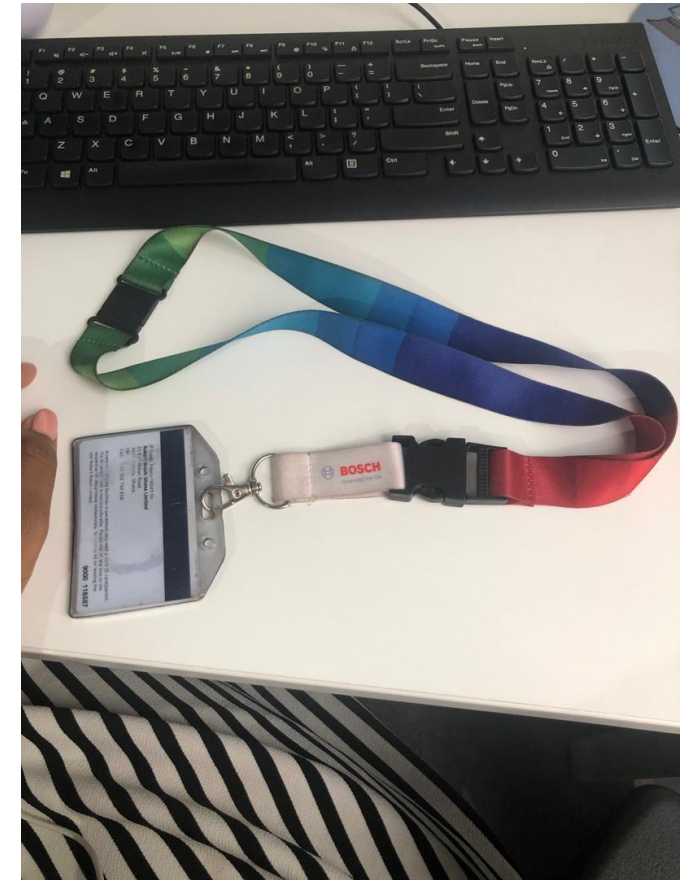








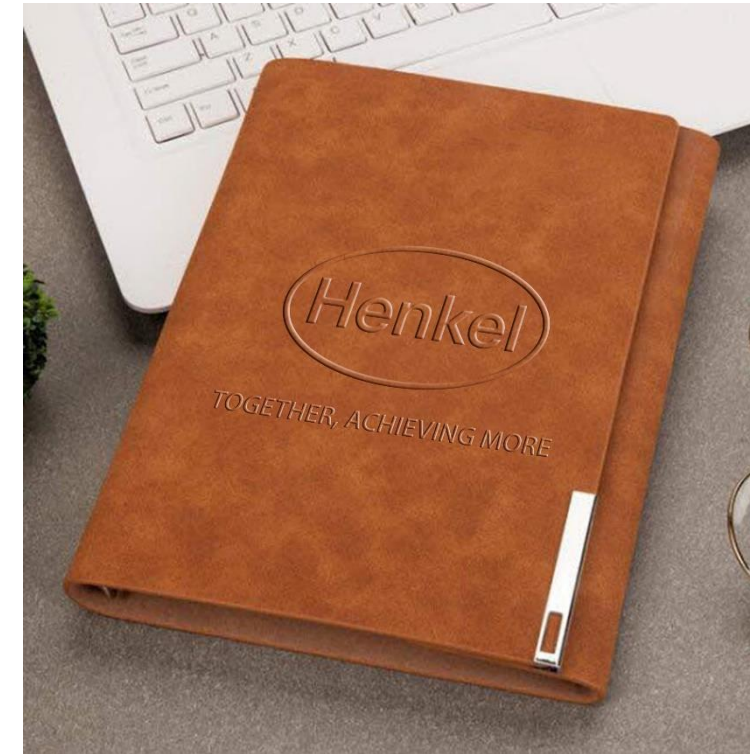




SOUVENIRS - BAGS / Flasks

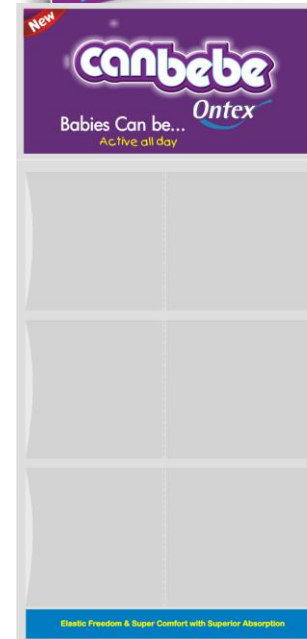


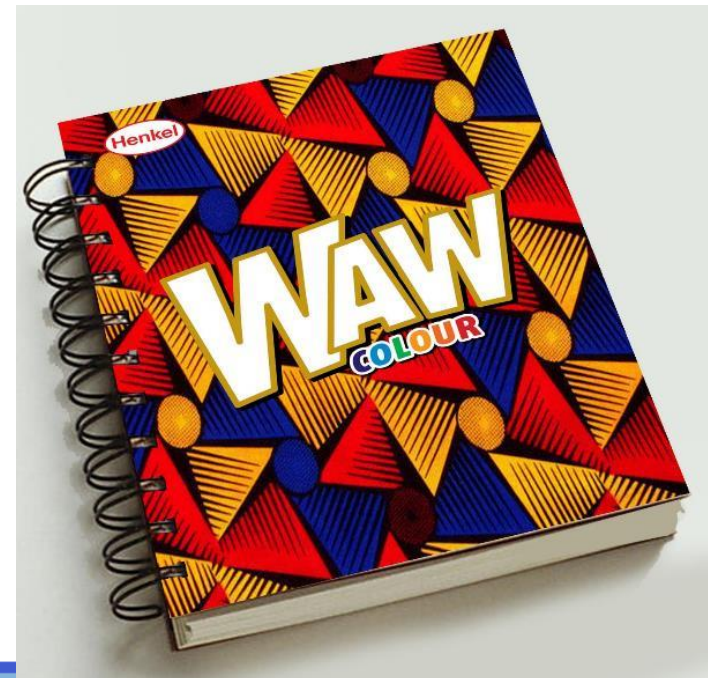
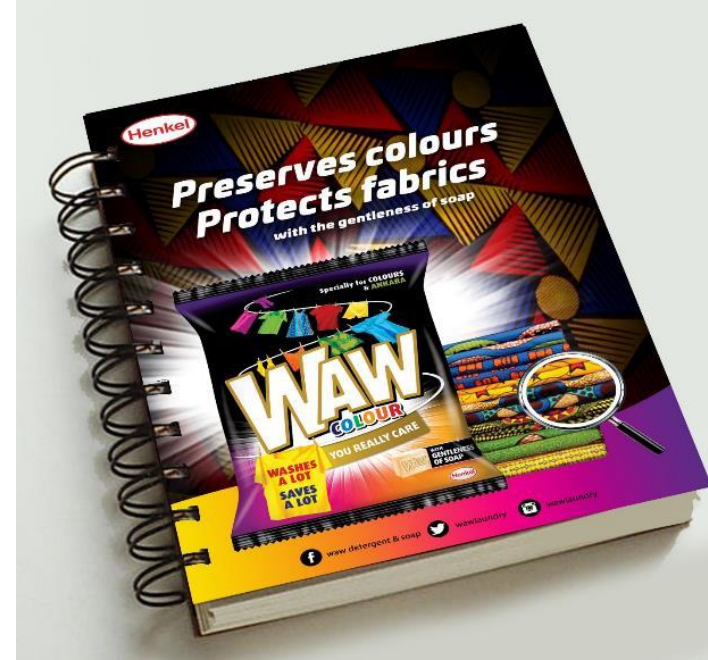
SOUVENIRS - Pen , Key Rings, Diary



SOUVENIRS - Towels





































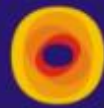


2010
Calendar

LIFE IN OUR
COLOURS



www.oandopl.com



Oando ...the future is here

Alhaji Yahaya Yusuf - Major Dealer [Kaduna]

2010

JANUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

Flit of Fury

Zero tolerance for all
flying and crawling insects

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ACTION
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with pleasant
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Lemon
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INSECTS

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